



Mike Braun, Governor

Indiana Government Center South  
402 West Washington Street, Room W462  
Indianapolis, IN 46204

**Award Recommendation Letter**

Date: March 19, 2025  
To: Mark Hempel, Procurement Director,  
Indiana Department of Administration  
From: Kevin March, Procurement Consultant,  
Indiana Department of Administration  
Subject: Recommendation of Selection for RFS 25-81062,  
State Preferred Screener

Based on its evaluation of responses to RFS 25-81062, it is the evaluation team's recommendation that Acadience Learning (Acadience) be selected to begin contract negotiations to administer the State Preferred Screener for the Indiana Department of Education (IDOE).

The terms of this recommendation are included in this letter.

Estimated 2-year Contract Value: \$0.00

The evaluation team received eight (8) proposals from:

- 1. Acadience Learning (Acadience)
- 2. Amira Learning (Amira)
- 3. Amplify
- 4. EarlyBird Education (EarlyBird)
- 5. MindPlay
- 6. NCS Pearson, Inc. (Pearson)
- 7. NWEA
- 8. Renaissance Learning (Renaissance)

The proposals were evaluated by IDOE and IDOA according to the following criteria established in the RFS:

Criteria	Points
1. Adherence to Mandatory Requirements	Pass/Fail
2. Management Assessment/Quality (Technical Proposal)	100
Total: 100	

The proposals were evaluated according to the Evaluation Criteria detailed in RFS Main Document. Scoring was completed as follows:

**A. Adherence to Requirements**

Each proposal was reviewed for responsiveness and adherence to mandatory requirements. All eight (8) proposals were deemed responsive and adhered to the mandatory requirements.

**B. Management Assessment/Quality: Initial Scoring**

The Respondents' proposals were each evaluated based on their respective Technical Proposal.

## Technical Proposal

For the Technical Proposal evaluation, the evaluation team considered the Respondent's proposal in the following areas:

- Section 1 – Meets the Screening Requirements Listed in IC 20-35.5-2-2
- Section 2 – Measures Foundational Reading Skills
- Section 3 – Accuracy, Reliability, and Validity
- Section 4 – Screen for Early Literacy Skill Deficits
- Section 5 – Provides Parents and Schools with Data Analysis Guidance for Interpreting Results and Comprehensive Support for Schools to Guide Classroom Instruction and the Implementation of Reading Interventions
- Section 6 – Provides the Department with an Annual Analysis of Statewide Data Trends to Support Identification of Early Literacy Skill Deficits and Guide Targeted Intervention Effort

The evaluation team's Round 1 scoring is based on a review of the Respondent's proposed approach to each section of the Technical Proposal. The initial results for the Management Assessment/Quality Evaluation are shown below:

**Table 1: Round 1 – Management Assessment/Quality Scores**

<b>Respondent</b>	<b>MAQ Score 100 pts.</b>
Acadience	80.00
Amira	68.00
Amplify	82.00
EarlyBird	72.00
MindPlay	56.00
Pearson	44.00
NWEA	55.00
Renaissance	58.00

The evaluation team elected to advance Acadience, Amplify, and EarlyBird. All other Respondents were removed from further consideration.

The evaluation team elected to issue invites to Oral Presentations to Acadience, Amplify, and EarlyBird.

### C. Post Oral Presentations – Second Round MAQ Scores

The Respondents' MAQ scores were reviewed and re-evaluated based on the Oral Presentations and the written responses to questions asked during Oral Presentations. The scores for the Respondents after the Oral Presentations were as follows.

**Table 2: Round 2 – Management Assessment/Quality Scores**

<b>Respondent</b>	<b>MAQ Score 100 pts.</b>
Acadience	89.69
Amplify	88.46
EarlyBird	77.84

**D. Final Scoring**

The total scores out of 100 possible points were tabulated and are as follows:

**Table 3: Final Evaluation Scores**

<b>Respondent</b>	<b>MAQ Score 100 pts.</b>
Acadience	89.69
Amplify	88.46
EarlyBird	77.84

**Award Summary**

During the course of evaluation, the State scrutinized all proposals to determine the viability to meet the goals of the program and the needs of the State. The team evaluated proposals based on the stipulated criteria outlined in the RFS document.

The term of the contract shall be for a period of two (2) years from the date of contract execution. There may be three (3) one-year renewals for a total of five (5) years at the State's option.

